

## **Raising Funds for Step Up For The Pups**

If you want to reach out to friends and family for sponsorships with your email, text and social media, please remember to copy your page URL into your messages. You'll find your fundraising page URL under the **Welcome** tab on your page.

Donations can be made online from your page through Canada Helps with MasterCard, Amex, Visa and PayPal.

You can help Speaking for Dogs Rescue Program even more by installing the **ResQwalk** app on your smartphone. ResQwalk by Best Friends Animal Society is a free mobile app that enables people to help animal welfare organizations in the United States and Canada, simply by walking. You can find the app in the App Store or Google Play for Apple and Android devices.

### **Social Media Promotion**

We really appreciate your help in getting the word out about Step Up for the Pups! In addition to texting and emailing friends and family, you can use social media to tell your network about Speaking of Dogs Rescue:

- On Instagram tag @speakingofdogs.com in your stories and posts and use the #stepupforthe pups2021
- Tag Speaking of Dogs in your Facebook posts about the fundraiser

You can 'share' our posts about the walk and about the dogs from our Facebook and Instagram pages.

You could tell your friends how you're preparing for the walkathon on June 13 and share stories about rescue dogs, for example.

You could even challenge other participants to a friendly competition!

The sky's the limit and there's even a prize for best social media engagement.

**Please note that your fundraising page cannot be found through a general search on Canada Helps. You'll need to provide the direct link for your page.**