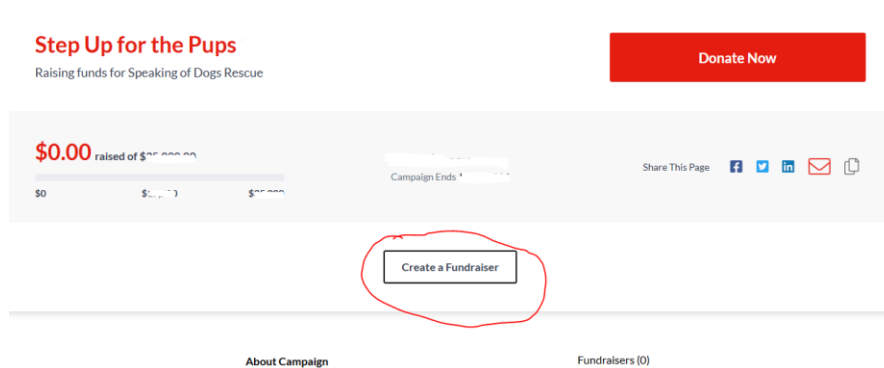


# How to set up your Fundraising Page

1. Go to our Step Up for the Pups page on Canada Helps:  
<https://www.canadahelps.org/en/charities/speaking-of-dogs-rescue/p2p/walk-2024>
2. Click on **Create a Fundraiser**



3. Fill out the 'Join Step Up for the Pups' page. If you already have a login for Canada Helps the page will change once you enter your email address and will prompt you for your password.

## Join Step Up for the Pups

It's easy! Follow the simple steps. In minutes, you'll be ready to get started making a real difference.

1 of 2

EMAIL\*

Your email address

ACCOUNT TYPE

Personal

COMPANY NAME

Enter a company name

FIRST NAME\*

Your first name

LAST NAME\*

Your last name

ADDRESS

Your address

ADDRESS LINE 2

Address Line 2

CITY

Your city

COUNTRY\*

Select

PROVINCE/STATE

POSTAL CODE

Postal Code

Yes, I'd like to receive email communications from Speaking of Dogs Rescue. I understand I can withdraw my consent at anytime. For more details, please [contact us using the following information.](#)

Continue

- Once you are logged in you should be able to see a page like this. It provides you with your link to give people, and various tabs.

**Kim Gladding**  
In support of Step Up for the Pups on behalf of Speaking of Dogs Rescue

Welcome Details Images & Videos Donations

**Your Page Address**  
Include your page address in all your fundraising efforts so people can easily donate to your fundraiser, learn more about the campaign, or join as a participant. Use the short address to simplify the appearance of your message.

**SHORT URL**  
https://www.canadahelps.org/me/jukqBr Copy

Your short address will automatically redirect to your full address. [Copy full URL](#)

**Share Across Your Network**  
Share your page and your fundraising progress often using the social media and email sharing features on your published page. Start spreading the word now using the buttons below:

Email Facebook Twitter Google Plus Pinterest

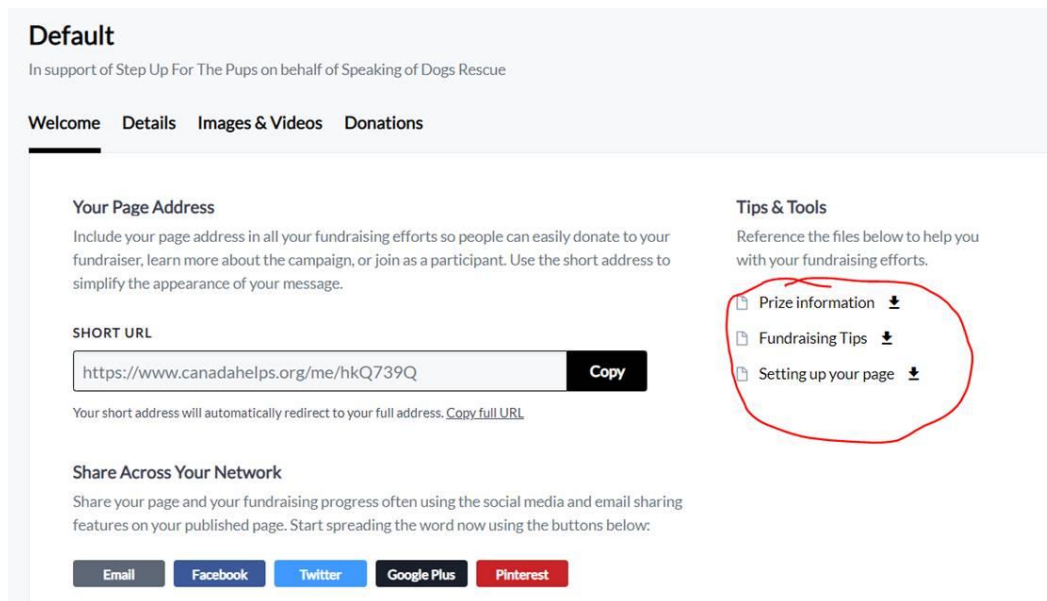
**Ready to Maximize Your Success?**  
Inspire visitors to your page by taking advantage of all your account features.

**INSPIRE VISITORS TO DONATE**  
A picture and story that will connect with potential supporters is key to your fundraising success. Personalize your fundraising story, goal amount and more in the Details tab. Add pictures and videos in the Images & Videos tab.

**FUNDRAISE AND SPREAD THE WORD!**  
Ask your friends and family to support your campaign using the communication ideas and integrated email and social sharing tools in this tab. Then, track donations and thank all your supporters in the Donations tab.

- On your fundraising page under the **Welcome** tab, you'll see the URL for your page. Please copy and save and then paste it somewhere on your computer so you have it handy. This URL is what you'll use to send to your friends and family when asking them to pledge support for your fundraiser. You can even include this URL in your email signature during the campaign to let everyone know you're participating in Step Up for the Pups walkathon.

There are also 3 links on the side where you can download information regarding prizes and fundraising tips.



6. Under the **Details** tab, enter a **page name** for your fundraiser. We suggest using your name for the page name, so it's easy for donors to find you from our main page. Then, set your **fundraising goal**. The default amount of \$1,000 is only a suggestion. Please set an amount that you think is achievable and inspiring. You can leave "Name of Page Owner" blank if you want.

You can also opt to **display a list of your supporters** on your page and if you want to get an **email** each time someone makes a donation to your fundraiser. In the "**Fundraising Story**" box, you can describe why you are participating in Step Up for the Pups. If you leave this blank, default text about the walkathon will appear on your page. You might want to include a story of a dog you adopted from SODR or a story about one of our dogs in our Forever in Foster program. <https://www.speakingofdogs.com/forever-in-foster-forever-in-our-hearts/>

7. Under **Images & Videos**, you can upload photos and/or videos to highlight your fundraising story and appreciation of rescue dogs. Here's an example of a personalized page <https://www.canadahelps.org/me/jukqBr>
8. Under the **Donations** tab, you can see who has sponsored your walk.

You will receive an automatic email from Canada Helps confirming your page is live and will provide you with some links.

**Please note that your fundraising page cannot be found through a general search on Canada Helps. You'll need to provide the direct link for your page.**